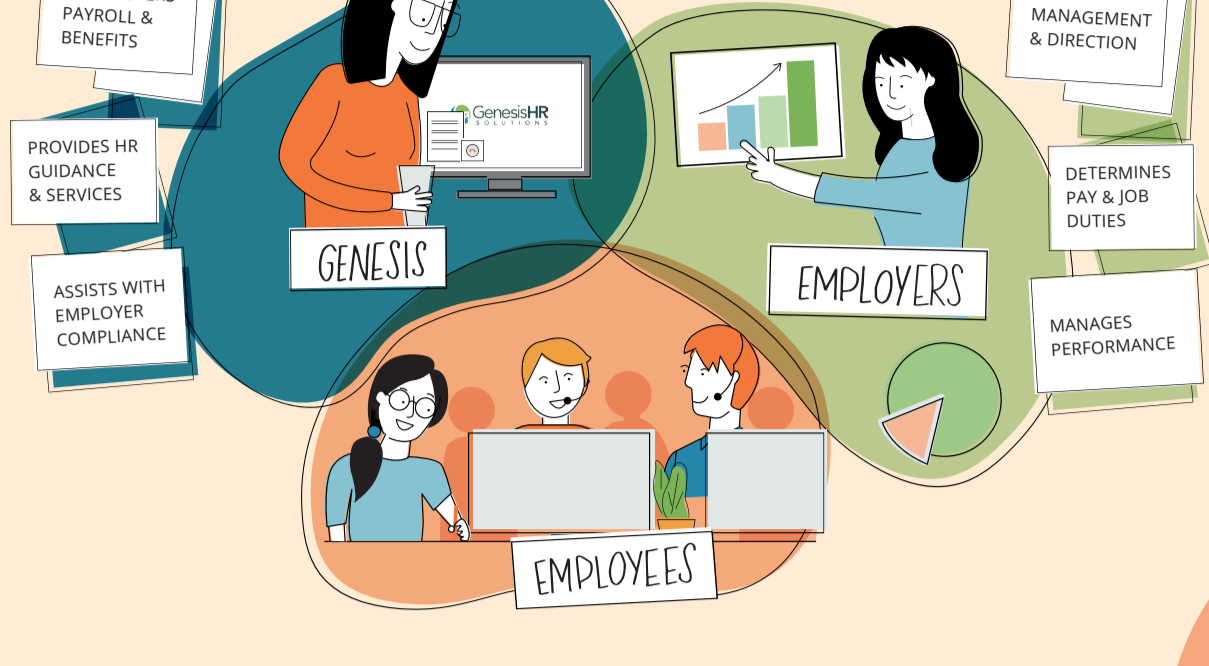
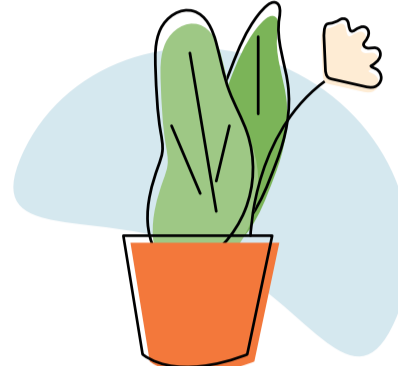


# Small (& Midsize) Businesses Benefit BIG From A PEO Partner

You didn't dream up a business because you wanted to handle HR paperwork, administration, and compliance issues. But thankfully, there are companies who love that stuff—they're called Professional Employer Organizations (PEOs). This is exactly what we focus on at Genesis HR Solutions, New England's premier PEO. Here are the major benefits of partnering with a PEO like us.



## Your small to midsize business can grow faster...

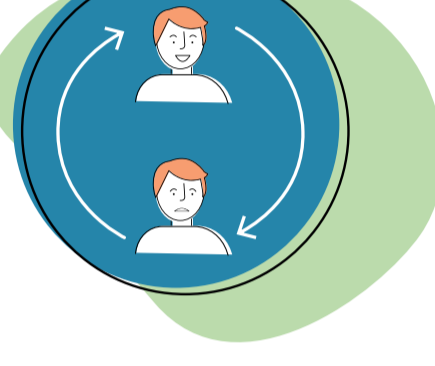


Over the past 15 years, employment at small to midsize businesses using PEOs has grown between 7% and 9% faster than SMBs overall.

From 2008 to 2017, the number of worksite employees employed in the PEO industry grew annually by 8.3%—roughly 14 times higher than the rate of employment in the economy overall during the same period.



## decrease turnover...



SMBs that use PEOs report an employee turnover rate that is 10% to 14% lower than companies that don't have a PEO partner.

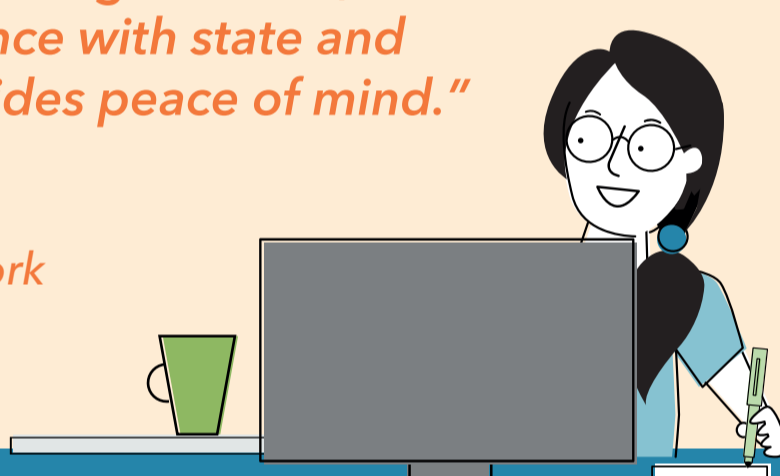
## ...and potentially be more profitable.



The expected change in business revenues is notably higher for PEO clients versus non-PEO clients. For 2018 to 2019, the growth rate of business revenue was at 13.5% for PEO clients, versus 8.5% for non-PEO clients.

*"Working with Genesis allows me to focus on my business. As a multistate organization, knowing we're in compliance with state and federal requirements provides peace of mind."*

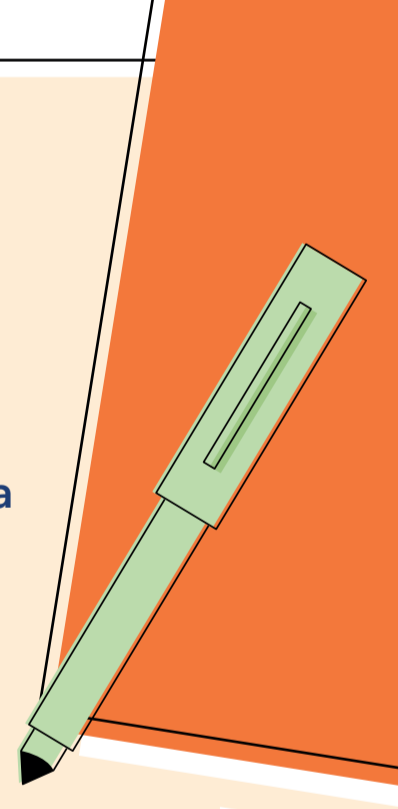
*Karen Natario, President, Pinnacle Rehabilitation Network*



**With Genesis as your PEO, you have a trusted, respected, consistent partner to help you navigate all aspects of HR, 24/7.**

## We're experts in all things HR, including:

- ✓ Human Resources Policies & Practices
- ✓ Payroll & Payroll Tax Administration
- ✓ Compliance
- ✓ Technology & Managing Employee Data
- ✓ Benefits
- ✓ Training & Development



We'll be by your side for everything from payroll to pandemic. In the wake of COVID-19, we've helped guide our clients through the challenges of policy shifts, 401(k) changes, remote work, reopening plans, and more.

## Get your time back to focus on your business.

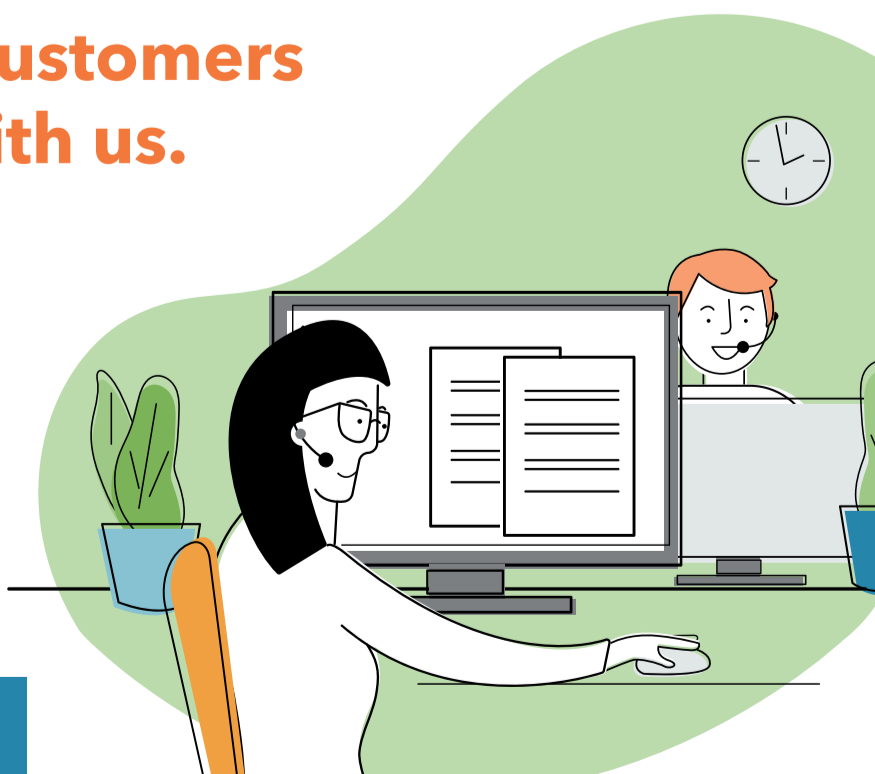


By relieving you of tasks that aren't your core competency, your PEO helps you reclaim time to build your business.

Businesses that partner with PEOs like us are more likely to succeed—by a whopping 50%.

## 97% of Genesis HR Solutions clients return year after year—and they recommend us to others. Learn why our customers love working with us.

Find out just what your business can do with a PEO partner.



**Request your free discovery call.**